

**Board of Directors**  
**Regular Meeting Minutes**  
**August 5, 2019**

<p>1. Call to Order and Roll Call Vote</p>	<p>President Wallender called the meeting to order at 12:00 PM. The meeting was held at the nearest practical location 1215 Adams Ave. La Grande, OR 97850</p> <p>Members Present: President Wallender, Vice President Innerarity, Director Mike Kenny.</p> <p>Staff Present: Executive Director Alex McHaddad.</p>
<p>2. Declaration of Conflict of Interest</p>	<p>Executive Director McHaddad declared a potential conflict of interest. An expenditure is proposed for United Way of Eastern Oregon, where he is employed.</p>
<p>3.a. Director Reports</p>	<p>Vice President Innerarity noted that she had been attending local fairs to table for the District. Tabling was valuable for educating the community about the District's work and operations.</p> <p>President Wallender thanked Directors and staff for attending fairs and educating the community. He asked for an updated on the helicopter pad at Mt. Fanny. Vice President Innerarity recalled that one of the owners of Eastern Oregon Net, Inc. said that trees are too close to the helicopter pad to be safe.</p> <p>Director Kenny suggested installing cameras inside and outside of the building.</p> <p>President Wallender proposed the creation of a 501(c)3 fundraising organization for the District. Executive Director McHaddad recalled that this proposal had been discussed with Vice President Innerarity and Director Kenny, and they concur with the suggestion. A proposal will be drafted and bylaws reviewed by BMTD's legal counsel. President Wallender announced that the new transmitter had been purchased and would be</p>

	installed shortly.
3.b. Staff Report	<p>Executive Director McHaddad discussed attendance at local fairs, planning for a local TV summit, and an audit.</p> <p>President Wallender recalled a PowerPoint presentation of survey responses and noted its value. Vice President Innerarity recommended putting the information online.</p> <p>Executive Director McHaddad commended the work of BMTD's temporary office assistant, Ms. Callie Sheker-Grothe. Directors concurred that her services to BMTD were exemplary.</p>
4.a. Safety	<p>President Wallender asked if the Executive Director had maintained a safe workplace environment since the last meeting. Executive Director McHaddad confirmed that he had maintained a safe workplace environment since the last meeting.</p> <p>President Wallender reminded fair attendees to use sunscreen.</p>
5.a. Sinclair Powerline Lease	<p>Executive Director McHaddad reviewed the lease agreement included in the board packet. There does not appear to be a need to increase the powerline lease fee. Representatives from Sinclair Broadcast Group were unavailable to participate in the meeting.</p> <p>Vice President Innerarity moved to approve the lease agreement, second by Director Kenny.  Yes: President Wallender, Vice President Innerarity, Director Kenny.  No: N/A.  Abstain: N/A.  Motion passes.</p>
5.b. Expenditures	<p>Executive Director McHaddad reviewed the expenditures listed in the board packet. An expenditure for fair supplies was removed because</p>

	<p>it was placed there accidentally.</p> <p>The advertising authorization for United Way of Eastern Oregon was discussed. Sponsoring the organization's annual golf tournament is an advertising authorization. Executive Director McHaddad noted that a contribution by BMTD to the event cannot be a designated donation, and that such general fund revenue can be used to pay his wages from the organization.</p> <p>Director Kenny moved to approve the expenditures as amended, second by Vice President Innerarity. Yes: President Wallender, Vice President Innerarity, Director Kenny. No: N/A. Abstain: N/A. Motion passes.</p>
5.c. TV Summit	<p>Executive Director McHaddad reviewed the proposal for a summit on the future of broadcasting. Additional attendees were discussed, including Union County Search &amp; Rescue, county emergency services, 911 dispatchers, Grande Ronde Hospital, Oregon State Police, the National Guard, Oregon Department of Transportation, and political parties. Vice President Innerarity opposes the involvement of political parties at such an early stage.</p> <p>Executive Director McHaddad discussed additional capabilities of Advanced Television Systems Committee standards that he had reviewed, including broadband delivery, cellular network augmentation, and several data delivery use cases. He clarified that BMTD can position itself as a partner to data delivery providers, not a competitor, and Vice President Innerarity concurred.</p> <p>President Wallender entertained a motion to appropriate \$200.00 for refreshments at the TV</p>

	<p>forum, so moved by Vice President Innerarity.  Yes: President Wallender, Vice President Innerarity, Director Kenny.  No: N/A.  Abstain: N/A.  Motion passes.</p> <p>Food for meeting attendees was discussed, including dietary restrictions. Vice President Innerarity asked for more information prior to the summit, and suggested that an additional summit be planned afterward. President Wallender suggested that the event be streamed online.</p>
6. Public Comment	<p>Executive Director McHaddad announced that BMTD's technical contractor had sent a proposal for the purchase of a new transmitter at an estimated cost of \$12,500. The transmitter included the ability to upgrade to ATSC 3.0 signal delivery. Vice President Innerarity and President Wallender discussed the need for clarification about the device's capability prior to making a purchase.</p> <p>Vice President Innerarity moved to approve the purchase of a new transmitter pending clarification about the device's capabilities, second by President Wallender.  Yes: President Wallender, Vice President Innerarity, Director Kenny.  No: N/A.  Abstain: N/A.  Motion passes.</p>
7. Scheduling of Next Meeting and Adjournment	<p>Directors discussed holding the next meeting the second week of September, and September 17 at noon was proposed.  President Wallender adjourned the meeting at 1:12 PM.</p>

Author: Alex McHaddad, Executive Director

Approval: 10/22/19