

**Board of Directors**  
**Regular Meeting Minutes**  
**April 16, 2020**

<p>1. Call to Order and Roll Call Vote</p>	<p>President Wallender called the meeting to order at 6:01PM. The meeting was held by phone.</p> <p>Directors Present by Phone: President Tim Wallender, Vice President Jean Innerarity, Director Scot Butner, Director Mike Kenny, Director Christina Wood.</p> <p>Staff Present: Executive Director Alex McHaddad.</p>
<p>2. Purchase of Equipment for BMTD Channel</p>	<p>Executive Director McHaddad delivered an update on local channel operations. The playout system from TelVue is operational. Sinclair Broadcast Group has made changes to KUNP that allow a -4 to be inserted. 4 more pieces of equipment are needed to make the channel operational, including an encoder, a video processor, a feed splitter, and new EAS equipment. Sinclair is providing the encoder and video processor. BMTD's current EAS device, a Sage ENDEC, is not capable of inserting EAS over video on Sinclair's transmitter; it can only do audio unless \$5,600 of adaptation equipment is requested. The TelVue playout system can unlock additional feeds for \$1,800 per year, or BMTD can do this with a \$300 feed splitter. Director Butner asked if the ENDEC can still be used. Executive Director McHaddad understands that the ENDEC is compatible with new BMTD transmitters because they have internal character generators, as per a manual read by himself and President Wallender. Vice President Innerarity asked about additional capital expenditures. She is concerned that this project will slowly drain</p>

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Approval:

financial resources from the District. Executive Director McHaddad clarified that these are the final pieces of equipment. In response to a query from Director Kenny, it was clarified that the EAS device will have a warranty, but the feed splitter warranty depends on the vendor.

President Wallender questioned whether the ENDEC can simply generate splash screen alerts instead of video. KUNP lacks a character generator for a -4 so the ENDEC will not work. Additional discussion clarified that the KUNP transmitter cannot relay alerts from a BMTD translator to display video alerts. The exact need right now is for a device that will receive alerts from Union County Emergency Services and display them on-screen as a text overlay on top of video. \$5,600 worth of adapter equipment is necessary to make the ENDEC display characters on the KUNP transmitter.

President Wallender expressed disappointment with the restrictions of TelVue's playout system, having believed that it had additional features. A month ago, he was not aware of the devastating economic impacts that would unfold. He asked about the Board's consensus for action.

Vice President Innerarity expressed that operating on the premise that this is the final expense, she is comfortable with moving forward, though she is disappointed that a potential bid of \$1,700 was exceeded by the actual cost of equipment. Director Kenny assumes that this equipment will be beneficial, but the District has other operating costs that must be addressed. Director is Butner is comfortable that this is all that is needed to be spent now.

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	<p>Executive Director McHaddad noted that he is discussing discounts for the EAS device with a vendor, so the cost should be lower than the authorization. He has found a lower cost feed splitter on eBay, but Vice President Innerarity recommends getting something new that will last, even if it costs more.</p> <p>Vice President Innerarity moves to approve up to \$300 to purchase a feed splitter, second by Director Butner.</p> <p>Yes: Vice President Innerarity, Director Butner, Director Kenny, Director Wood.</p> <p>No: President Wallender.</p> <p>Abstain: N/A.</p> <p>Motion passes.</p> <p>Director Kenny moves to approve up to \$3,370.50 to purchase an EAS device.</p> <p>Yes: Vice President Innerarity, Director Butner, Director Kenny, Director Wood.</p> <p>No: President Wallender.</p> <p>Abstain: N/A.</p> <p>Motion passes.</p> <p>President Wallender declared that the Board is behind the decision to purchase the equipment and move forward. He clarified that he voted no on both motions because he believed that TelVue's playout system had additional features.</p>
<p>3. Adjournment</p>	<p>Director Wood moved to adjourn, second by Director Kenny.</p> <p>Yes: President Wallender, Vice President Innerarity, Director Butner, Director Kenny, Director Wood.</p> <p>No: N/A.</p> <p>Abstain: N/A.</p> <p>Meeting adjourned at 7:08PM.</p>

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