

Board of Directors
Regular Meeting Minutes
October 16, 2020

<p>1. Call to Order and Roll Call Vote</p>	<p>President Wallender convened a public meeting of the Board of Directors at 12:01PM. The meeting was held in district boundaries at Riverside Park, 3501 N Spruce St, La Grande, OR 97850.</p> <p>Directors Present: President Tim Wallender, Vice Chair Tanner Sheahan, Director Scot Butner (arrived late), Director Nathan Smutz, Director Christina Wood (arrived late).</p> <p>Staff Present: Executive Director Alex McHaddad, Mrs. Margo Schlessler (Payroll & Accounting Services), Mr. Rob Stilson (RS Technology).</p> <p>Members of the Public: N/A.</p>
<p>2. Declaration of Conflict of Interest</p>	<p>Asked and none declared.</p>
<p>3.a. Director Report & Vice Chair Election</p>	<p>Director Sheahan submitted himself for nomination as Vice President, second by Director Smutz.</p> <p>Yes: President Wallender, Director Sheahan, Director Smutz.</p> <p>No: N/A.</p> <p>Abstain: N/A.</p> <p>Motion passes.</p>
<p>3.b. Staff Report</p>	<p>Executive Director McHaddad discussed the following updates:</p> <ul style="list-style-type: none"> • Static IP's for the new TV channel were installed and Sinclair Broadcast Group is working on installing them. It is possible that the channel will be ready the following week. • The antenna census has covered all cities

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Approval:

	<p>except for Haines and North Powder, yielding over 100 new antennas. Approximately half are in Baker City, and there is no guarantee of revenue from those property owners, but property owners in Union County cities who do not respond will be liable.</p> <ul style="list-style-type: none"> ● FCC reimbursement applications were completed and the District is receiving grant money. Additional paperwork has been sent that must be filed in order to receive more grant money, and the Executive Director is working on this with the District's contract accountant. <p>Mrs. Margo Schlessler, Payroll & Accounting Services, PC, updated the District about finances.</p> <ul style="list-style-type: none"> ● Mrs. Schlessler is preparing for the audit by Connected Professional Accountants. ● The District is advised to physically deposit all checks received, rather than scan checks with an app and dispose of them. A client's identity was recently stolen when a check was discarded after being scanned and deposited. ● The District had a PayPal account that was recently reactivated, revealing that BMTD had an additional \$96.80 on hand that had not been reported. This error cannot be undone by simply deactivating the account and not claiming the money. The accountant and Executive Director will work on resolving this at an upcoming meeting. ● Potential online payment services were discussed, including Square and Stripe.
4.a. Safety	<p>President Wallender asked if the Executive Director has maintained a safe working environment. The Executive Director verified</p>

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	<p>that he has maintained a safe working environment.</p>
<p>5.a. Blue Mountains Now & Engineering</p>	<p>Mr. Rob Stilson, RS Technology, provided an engineering update.</p> <ul style="list-style-type: none"> ● New transmitters have been replaced on Mt. Fanny. Spare transmitters will be left on Mt. Fanny and Beaver Mountain so that they can replace existing transmitters in the event of an emergency. ● The Sage ENDEC is not suitable to transmit emergency alerts over District transmitters. The ENDEC is currently at the Mt. Fanny facility but was not installed due to compatibility issues. A DASDEC EAS device will be researched so that a quote can be provided at the next Board meeting. ● A quote was presented for an office video surveillance system (Estimate 1237). Additional upgrades including an SD card slot to store videos locally were discussed. <p>Vice President Sheahan moved to approve Estimate 1237, second by President Wallender. Yes: President Wallender, Vice President Sheahan, Director Butner, Director Smutz, Director Sheahan. No: N/A. Abstain: N/A. Motion passes.</p> <p>Executive Director McHaddad is working on finding RFP applicants to help the District with sponsor recruitment and ad sales. An app for Blue Mountains Now is in development, and additional fees must be paid in order to place the app on the Google Play Store and send push</p>

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	<p>notifications to users. The app can be monetized via Google's AdMob platform, while a paid ad-free version can be sold and then given for free to viewers who pay the annual service charge for antenna TV. Content and push notifications can be monetized as FCC noncommercial station rules do not apply to Internet content delivery.</p> <p>President Wallender expressed that the District's mission of maintaining translators must be a priority.</p> <p>Executive Director McHaddad concurred that the operation of a local channel is meant to supplement District income so that the revenue stream to maintain translators is more reliable. SB 394 expanded the legislative assembly's mission for translator districts beyond maintaining TV translators to providing additional community services.</p> <p>Vice President Sheahan expressed that changes in technology may make translators obsolete as satellite broadband delivery makes Internet access universally accessible, and the District must have an additional revenue stream and service to remain viable.</p> <p>Executive Director McHaddad concurred and noted that the previous fall, the District's technician predicted that the transition from ATSC 1.0 to 3.0 would occur within seven years, giving BMTD half a decade to begin operating a completely new form of TV. The District will still need to maintain a large portfolio of telecommunications assets whether or not local TV viewers still need an antenna, and the local channel initiative is more reliable in the long run than collecting service charges. Revenue from the local channel could ultimately supplant the service charge system, which is still unpopular in the community.</p>
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<p>5.b. Expenditures</p>	<p>Executive Director McHaddad reviewed the expenditures in the Board Packet. The list of expenditures was amended to include a bill from RS Technology in the amount of \$1,842.75.</p> <p>Director Wood moved to approve the expenditures as amended, second by Director Butner.</p> <p>Yes: President Wallender, Vice President Sheahan, Director Butner, Director Smutz, Director Sheahan.</p> <p>No: N/A.</p> <p>Abstain: N/A.</p> <p>Motion passes.</p> <p>Executive Director McHaddad presented an advertising authorization to sponsor the City of La Grande's upcoming drive-through Halloween event at the Park. Prior to voting, Directors discussed concerns about being associated with the liability of an event where an individual could be harmed.</p> <p>Vice President Sheahan moved to sponsor the City of La Grande drive-through Halloween event, second by Director Wood.</p> <p>Yes: President Wallender, Vice President Sheahan, Director Butner, Director Smutz, Director Sheahan.</p> <p>No: N/A.</p> <p>Abstain: N/A.</p> <p>Motion passes.</p> <p>Executive Director McHaddad reviewed the item as presented in the Board Packet. Discussion with Directors noted that if the District sponsors the Granada Theatre, sponsorship of the Eltrym Theatre will not stop as a result. Total cost through the end of the fiscal year is \$900.00.</p>
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	<p>Director Wood moved to approve the advertising authorization with Granada Theatre, second by Director Smutz.</p> <p>Yes: President Wallender, Vice President Sheahan, Director Butner, Director Smutz, Director Sheahan.</p> <p>No: N/A.</p> <p>Abstain: N/A.</p> <p>Motion passes.</p> <p>Executive Director McHaddad reviewed the item as presented in the Board Packet.</p> <p>Director Wood moved to approve Resolution 2020-10, second by Director Butner.</p> <p>Yes: President Wallender, Vice President Sheahan, Director Butner, Director Smutz, Director Sheahan.</p> <p>No: N/A.</p> <p>Abstain: N/A.</p> <p>Motion passes.</p>
<p>5.c. Contract Review Board</p>	<p>President Wallender called a public hearing of the Contract Review Board to order at 1:16PM. Executive Director McHaddad reviewed the Oregon Wireless contract item. Director Wood expressed a preference to not increase the monthly rent. Because the District's technician has not submitted his review of the contract and Oregon Wireless did not send a representative.</p> <p>Vice President Sheahan asked for public comment at 1:18:51, and no public comment was received by 1:19:51. President Wallender closed public comment.</p> <p>Executive Director McHaddad reviewed the contract with TitanTV presented for renewal. President Wallender asked for public comment</p>

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	<p>at 1:20,59, and no public comment was received by 1:21:59. President Wallender closed public comment.</p> <p>Director Wood moved to approve the contract with TitanTV, second by Director Smutz. Yes: President Wallender, Vice President Sheahan, Director Butner, Director Smutz, Director Sheahan. No: N/A. Abstain: N/A. Motion passes.</p> <p>President Wallender closed the public hearing of the Contract Review Board.</p>
<p>5.d. Minutes</p>	<p>President Wallender asked if the minutes had been read.</p> <p>Director Wood moved to approve the minutes as presented, second by Director Butner. Yes: President Wallender, Vice President Sheahan, Director Butner, Director Smutz, Director Sheahan. No: N/A. Abstain: N/A. Motion passes.</p>
<p>6. Public Comment & Adjournment</p>	<p>Directors identified November 11 as the best possible meeting date, with a meeting time to be determined. Mrs. Schlessler offered the conference room at her firm to use as a meeting space.</p> <p>Vice President Sheahan moved to adjourn into executive session under ORS 192.660(2)(f), second by Director Wood. Yes: President Wallender, Vice President Sheahan, Director Butner, Director Smutz, Director Sheahan.</p>

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	No: N/A. Abstain: N/A. Motion passes.
7. Executive Session	As a result of discussions during the Executive Session, the Executive Director will contact the Special Districts Association of Oregon and request assistance with procuring mediation resources for human resources complaints. The meeting was adjourned at 1:50PM.

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